



## SUB - AREA AND REQUIREMENTS

### CONFERENCES

## SUB - AREAS

### MARKETING

- Green Marketing
- Corporate Marketing
- Marketing Services
- Personal Marketing
- Ethics of Marketing
- Social Marketing
- Teamwork
- Social Responsibility
- Leadership
- Personal and Corporate Image

### COACHING

- Integral Coaching
- Ontological Coaching
- Non-verbal communication Kines, paralanguage, NLP, proxemics, paralinguistic
- Oral and Written Verbal
- Resilience
- Conflict Analysis and Resolution

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## REQUIREMENTS

- Notify 30 days in advance.
- 100 students maximum.
- Data Show.
- Chalkboard and colored markers or whiteboard.

### **If it is outside the city of Concepcion - Chile:**

- Catering (breakfast, lunch and dinner).
- Transfers.
- Airfare within the country to over 200 km away from Concepción - Chile.
- Accommodation in 5 star hotel or equivalent.