



SUB - AREA AND REQUIREMENTS

CONSULTING

SUB - AREAS

MARKETING

- Green Marketing
- Corporate Marketing
- Marketing Services
- Personal Marketing
- Ethics of Marketing
- Social Marketing
- Personal and Corporate Image

COACHING

- Integral Coaching
- Ontological Coaching
- Non-verbal communication Kines, paralanguage, NLP, proxemics, paralinguistic
- Oral and Written Verbal
- Resilience
- Conflict Analysis and Resolution

RIGHTS

1. **The use of the content delivered in digital, printed, oral or audiovisual recording of it; It is for internal use of the company or payer of the service.**
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REQUERIMIENTOS

- Notify 30 days in advance.
- Data Show.
- Chalkboard and colored markers or whiteboard.
- Hall Auditorium.

If it is outside the city of Concepcion - Chile:

- Catering (breakfast, lunch or dinner, as appropriate to the counseling schedule).
- Transfer.
- Airfare within the country to over 200 km away from Concepción - Chile.
- Accommodation in 5 star hotel or equivalent.